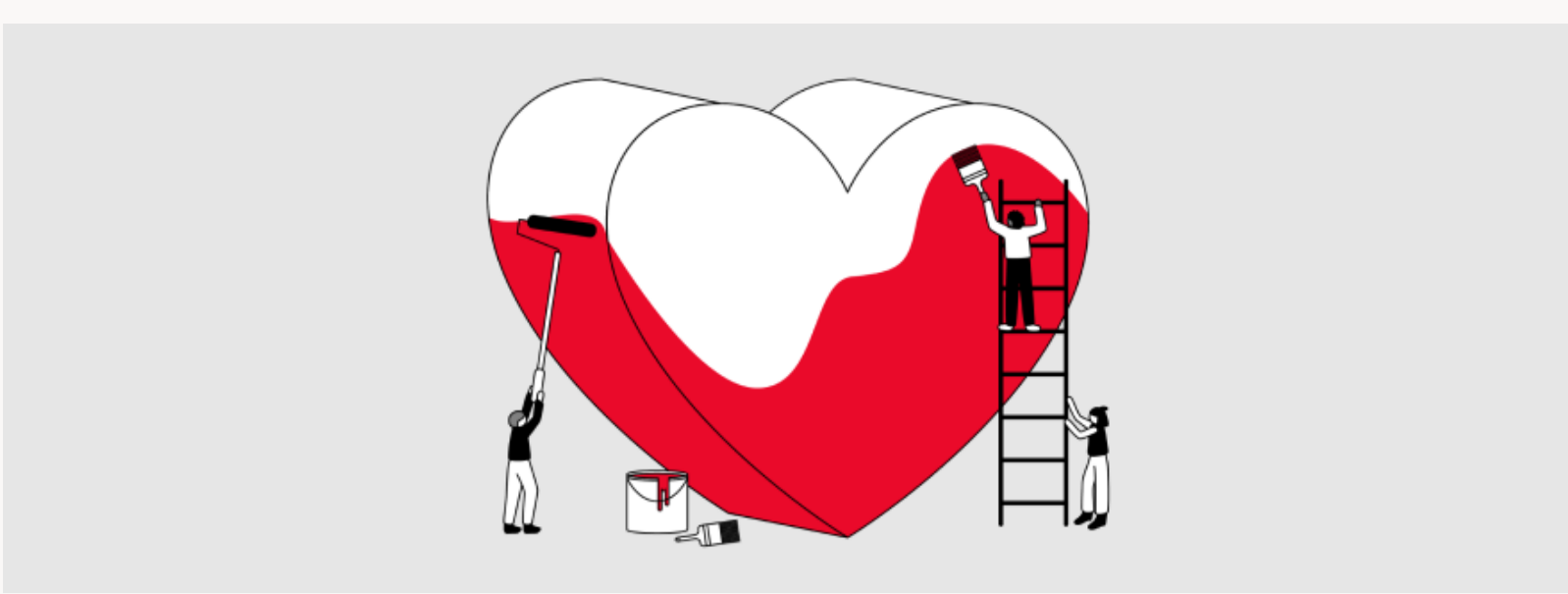


TED Membership | Newsletter

February 2022



Hello <<First name>>!

Valentine's Day may be over, but we're spreading extra love this month with the launch of our official monthly newsletter, exclusively for members!

We'll keep you updated on everything the TED Member community is up to from events, socials, and conversations to upcoming conferences and special TED announcements. You'll also get a behind-the-scenes look into what we do at TED and even get to know some of your fellow members.

Event recap

CONVERSATION

Working with Regret



Daniel H. Pink
Author



Whitney Pennington Rodgers
TED host

On January 23, New York Times bestselling author, **Daniel H. Pink** spoke at a powerful TED Memberships event about regret, the subject of his new book, *The Power of Regret: How Looking Backward Moves Us Forward*. In his research, he collected 16,000 regrets from people in 105 countries, and he found most of them fell into these four core categories – and shared what they can reveal about you:

- **Foundation regrets:** not building a stable platform for one's life
- **Boldness regrets:** not being brave enough to have said or done something
- **Moral regrets:** not making the right ethical decision
- **Connection regrets:** not staying connected to important people

After writing his book, Pink had one main takeaway: "Regret can point the way to a good life." In other words, rather than just ruminating over our regrets, we can use them to pinpoint the lesson learned and not repeat them again. In fact, at the event, he helped two TED Members work through their boldness and connection regrets – and it was one of our most moving Membership conversations to date. Do you regret missing it?

[Check out the full conversation here →](#)
*use password: tedmember

TED Member Spotlight



Kirsten Holtz Naim
Engagement Manager
TED Membership

What do you love the most about TED Membership?

The fantastic people from around the globe that I meet and interact with every day. I'm always learning something new and gaining new perspectives.

What TED Talk would you share with your favorite people in the world?

"We need to talk about an injustice," by **Bryan Stevenson**, is one of my favorite TED Talks of all time. The talk covers many topics that I care deeply about, from social justice and equity, to criminal justice reform.

What's an idea that you're obsessed with right now?

"I'm currently obsessed with learning more about the concept of the metaverse, what it is, the future implications of its existence, and potential indicators for the evolution of global innovation and design. I found this talk by **Gala Marjia Vrbanic** at TEDWomen 2021 on digital fashion in the metaverse quite fascinating along with the Dataland work being conducted by TED speaker and media artist **Refik Anadol**."

Want to know more about the amazing people at TED? Here's where we will introduce you to the people and stories that make up the TED community. In the upcoming newsletters we want to feature you, our Members! More information will be provided soon.

Upcoming Membership Exclusive Event



Deepa Purushothaman: Women of color and power at work

Tuesday, Mar 23,
3-4pm ET

While women of color are one of the fastest growing segments in the corporate workforce, power can often feel out of reach for this demographic. But, author and corporate inclusion visionary **Deepa Purushothaman** thinks this moment presents an opportunity to change the way we think about power to benefit us all. Join us for a live conversation with Deepa about her book *The First, the Few, the Only* and an exploration of what we all can do to create more inclusive and power-balanced work spaces.

Sign up for all events by accessing your Membership Dashboard with <<Email address>>

[Sign up](#)

TED Speaker Updates



Majora Carter
Author

Earlier this month, TED speaker and activist **Majora Carter** released her highly anticipated new book, *Reclaiming Your Community: You Don't Have to Move Out of Your Neighborhood to Live in a Better One*. Majora explores why poverty persists in low-status communities and what we can do to break the cycle. She argues that poorer communities could be transformed by a time-honored corporate practice – a talent retention strategy – as an alternative to traditional programs, policies and attitudes that do little to lift people out of poverty. Homegrown talent, in her view, creates the backbone of a strong local community.

[Learn more here →](#)

That's all for now! We hope that you feel the love from all of us at TED. We're curious to know: What kinds of features and information would you like to see in this newsletter? We'd love you to help us shape it.

Cheers,
Kirsten Holtz Naim
Engagement Manager, TED Memberships

Takeaway of the Day

